

Young CEO Summer Camps

Context

- 1- Sciensation had got 4th/5th graders to develop Evolutionary Design Thinking projects- <https://www.youtube.com/playlist?list=PLN7P0nYT1HeMR1RoMDIMf5G9Lwu17nRcu>
- 2- 6th graders had engaged in an interesting Dialogue on AI, at Ramanujan Mathematics Dialogue
- 3- Sciensation had mentored students of 40 schools, to present Design Thinking projects on “Future of Education” at Central Book Shop Extrapolate
- 4- Sciensation focuses on the conceptual/cerebral aspects of Design Thinking
- 5- Sciensation leverages modules on Philosophy, Research, Strategy to help kids in diving deep into Business/Technology/Mathematics concepts

Technology Strategy/Business Strategy

- 1- Students would be exposed to Design Thinking and various case studies around Business Strategy (Marketing/HR/Operations/Finance)
- 2- They'd pick a problem statement to work on (within industries which they'd relate to Education/Food/Health etc) and they'd assess Market Potential through sampling/surveys/ other forms of data collection.
- 3- After the initial study on Market Potential, they'd develop concepts around market vacuum (which would be understood by critically analyzing the data)
- 4- The developed concepts would be prototyped at a small scale to validate the core business assumptions.
- 5- Students would learn multiple concepts like Toyota 5 Whys technique, Product-Market, Lean Startup fit etc on the go, basis the project requirement.
- 6- The projects would be presented during Sciensation Socratic Dialogue competition.
- 7- The summer camp shall help kids in developing an interest towards a formal and rigorous study of Business, Technology and Strategy.

Programme Framework

- All the summer camps are discussion/dialogue based. Students would be learning from activities, peer perspectives besides moderator's questions.
- Students shall arrive at a wireframe/business model at the end of the camp.
- The competitions culminate in a competition on June 24th 2018 at Sciensation Studio, Road no 11, Banjara Hills. This is a team based competition.
- Sciensation competition reward points for questions and answers, interesting wrong answers receive more credit than the so-called correct answers.
- The Winners of the competition shall compete with college students in the second round.